
Mario De Amicis

Head of Electrification Portfolio Management



Mario De Amicis is the Head of Electrification Portfolio Management at CNH Industrial. Based in Modena, Italy, he is responsible for the Company's electrification portfolio, vehicle engineering, and program management at a Global level.

Prior to this appointment, Mr. De Amicis has held a number of roles at CNH Industrial over fourteen years. He was Head of Product Validation, Medium & Light Tractors Product Line Director, and started with CNH Industrial in 2008 as T7/Puma Platform Manager. Between 2014 and 2015, he spent a year away from CNH Industrial as Product Development Director at Carraro Agritalia. In 2001, Mr. De Amicis began his professional career at Fiat Automobiles. There, he held multiple positions, latterly as Product Marketing Manager.

Mario De Amicis has an EMBA from Bologna Business School, Bologna, Italy and a master's degree in Aeronautic Engineering from University of Naples, Italy.